

RON CAO

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PROFESSIONAL EXPERIENCE

Rigel International Express | La Mirada, CA

Aug 2024 – Aug 2026

Logistics Analyst

- **Managed B2B fulfillment** across 50+ accounts and 1,000+ SKUs, directing daily outbound operations for 1,000+ orders (up to 3,000 at peak) for Best Buy, Costco, Walmart, and Target under retailer-specific vendor routing guides.
- **Designed and built a web fulfillment platform** (Firebase, Vercel, daily WMS API imports) using AI coding tools; digitized task dispatching, barcode scanning, order traceability, and exception monitoring for ~10 daily users.
- **Replaced paper checks and manual follow-ups** with automated tracking, saving 1–2 hours of daily administrative work; absorbed a several-fold rise in daily orders with no added headcount and zero missed orders through Prime Day 2026 and major brand sales.
- **Automated order-document printing with UiPath**, cutting a full-day task for 3–4 office staff to one person overseeing an automated run and eliminating warehouse wait time for paperwork.
- **Planned daily labor allocation** across 10–16+ associates using incoming volume, historical processing rates, and capacity data, securing shared labor ahead of demand spikes and reducing fulfillment bottlenecks.

Wisconsin School of Business | Madison, WI

Jan 2024 – May 2024

Data Analyst Consultant | Graduate Practicum | Sponsor: Healthcare Big Ideas

- **Led a 6-member consulting team** working directly with startup founders to translate rural hospital network expansion strategy into facility-selection criteria, analytical models, and project deliverables.
- **Constructed and audited a dataset of ~80 healthcare facilities** using Definitive Healthcare data; evaluated financial, operational, and demographic indicators and isolated anomalies to separate structural risks from one-time events.
- **Built a weighted scoring model in Excel** with client-defined weights (scorecard method), narrowing 80 candidate facilities to an actionable 20-facility shortlist.
- **Delivered Power BI benchmarking dashboards** and a reusable scoring model, presenting final recommendations directly to the founders.

Fresh International Market | Champaign, IL

Jan 2023 – May 2023

Business Analyst Intern

- **Analyzed sales and operational data for 6 stores** in Excel and Tableau to identify store-level demand and seasonal patterns, supporting weekly replenishment and merchandising decisions.
- **Evaluated third-party sales channel performance**, distinguishing high- and low-velocity items to support promotional pricing and assortment decisions.

EDUCATION

University of Wisconsin–Madison, Wisconsin School of Business | Madison, WI

Aug 2023 – May 2024

Master of Science in Business Analytics

Eastern Illinois University | Charleston, IL

Jan 2019 – Dec 2022

Bachelor of Science in Business Analytics and Information Systems | Honors: Dean's List (2021, 2022)

SKILLS

Technical Skills: SQL, Python, R, Excel, Power BI, Tableau, Snowflake, AWS, Firebase, Git

Supply Chain & Operations: B2B Fulfillment, WMS Integration, Labor & Capacity Planning, Demand Forecasting, Vendor Compliance

Process Automation: UiPath, Google Apps Script, WMS API Imports, Automated Reporting, AI-Assisted Development

Languages: Mandarin (native), English (fluent)